



BID 39

Center Street Marketplace

"Cleaning up the Quality of Life"

BID 39 Board Members

- Odean Taylor
- Philip Blake
- Tremereil Robinson
- Catina Harwell-Young
- Noman Johnson
- RP Potts

2016 WAS A YEAR OF PROGRESS AND STABILITY

BID 39 - WELCOME

Jennifer Potts – Executive Director

Welcome to the **Third issue** of the Center Street Marketplace Newsletter.

This issue is dedicated to sharing the work of the BID from 2016 and into 2017. The BID has made measurable progress in the areas of outreach, engagement, communication, and information sharing with residents, property, and business owners.

This newsletter is one of the many ways that BID 39 sends information to the members of the district, as well as individuals and organizations that support our initiatives.

We have worked in the best interest of the district and our goal remains to stabilize current businesses, support cleanup

initiatives as well as help reduce the blight on Center Street.

2016 BID 39 Grants

BID 39 hosted informational sessions prior to the grant phase in 2016. There were over 20 mini grants approved for business & property improvements to include: Marketing, Security Cameras, Window & Door upgrades, Façade improvements, brick repair, & other projects that add value to an existing commercial property or business in the district.

BID 2017 Initiatives

SAFETY First – As part of our approved Operational Plan for 2017, the BID will focus on Safety within our Commercial Corridor. We will send packets to each business with business safety tips, information for posting in your business regarding



our Safety Campaign, as well as contact information for our police department/s and Crime Prevention Strategies. ***If you are hosting a large event, please contact the BID so that we can discuss extra security options.* From our 2015 and 2016 Survey's and Priority Needs Assessment conducted by the C4 Group, the overarching issue is **Safety** within our District.

SPEAKER SERIES – Our Business Builder Speakers Series will be hosted at the BID office each month. Starting with a **Business Vision & Compliance session** from C. Renee Consulting on **Monday, February 27th from 10:30 –12Noon**. Then, McCray Accounting will present **basic bookkeeping tips on Tuesday, March 14th from Noon to 2PM**. Everyone is welcome. Register by calling 414.306.3586 or sign up on our facebook page.

2016 - 2017 HIGHLIGHTS

In 2016 and so far in 2017 BID39 representatives have been in the community; gathering information, giving input and and planning, we have accomplished the following:

- Opened the new BID 39 Office in our Commercial Corridor
- Provided services and helped bring new Businesses in the District
- BID 39 Banner Project – Replaced and upgraded over 25 Banners in our District
- Participated in and co- sponsored the MKE Business Now Summit – February 2017
- Participated in the Main Street Commercial Corridor Conference held in Milwaukee
- Represented Center Street in Madison Wisconsin for tools to mitigate Vacant Storefronts – October 2016
- Gave to the Clement J. Zablocki VA Medical Center Holiday Drive through the City of MKE 2016
- Increased BID 39 Website, Facebook, and Social Media Presence
- Created Business mini Video clips for marketing small businesses within our district (check out our Website)
- Represented BID 39 in a series of stability meetings after the Sherman Park issues in 2016. BID Safety Meeting with Chief Flynn & Mayor Barrett re: Crime Fighting Initiatives for BIDs
- Participated in and was on the planning team for Make a Difference Day in Sherman Park – October 2016
- Held BID 39 Grant Sessions (Mini grants) and approved 22 grants
- Was the awardee of a Reasons For Hope MKE grant from the Greater Milwaukee Foundation for (4) new Little Free Libraries in our BID District
- Helped businesses complete the City of Milwaukee Façade Grant funding applications
- Participated in a strategic “From Blight to Bright” commercial corridors conference – Sept. 2016
- Participated in the City of MKEs Better Buildings Challenge event – a Focus on Energy
- Became a member of the Milwaukee Food Council (January 2017)
- Became a FoodShare Employment and Training (FSET) Site (with Rescare) – August 2016
- BID 39 sponsored Neighborhood Cleanups – and back to School events within our District
- Became a member of the Nonprofit Center of Milwaukee for tools to maintain businesses
- Became a member of the African American Chamber of Commerce to increase business services
- Contracted with RiverWorks for Ambassador Tri-weekly litter removal– 2016 & 2017
- Held BID 39 Board member orientation and training sessions
- Implemented the BID 39 Resource library for all businesses to use – located at the BID office
- Ongoing Participant neighborhood initiatives (Metcalf park, Amani, Sherman Park)
- City of Milwaukee BID Council meeting participant - quarterly
- Messaging via US Mail & Literature drops to Business & Property Owners – ongoing

Next Board Meeting

Thursday

February 23rd (2017)

10-11:30 AM

BID office

5303 West Center

Milwaukee, WI 53210

BID 39
Center
Street

BID 39 Website: www.centerstreetmarketplacebid39.org

BID 39 Facebook page: [CenterStreetMarketplaceBID39](https://www.facebook.com/CenterStreetMarketplaceBID39)

5303 W. Center Street
PO Box 100511
Milwaukee, WI 53210

BID 39 Phone #: 414-306-3586

BUSINESSES THAT STILL NEED AN EMAIL, PLEASE CONTACT THE BID – WE HAVE EXTRAS
IF YOU WANT YOUR BUSINESS SHOWCASED ON THE WEBSITE – CONTACT US

Information for your elected officials

Phone: (414) 286-2221

Fax: (414) 286-3456

District 10 Alderman

Michael J. Murphy

mmurphy@milwaukee.gov

District 15 Alderman

Russell W. Stamper, II

russell.stamper@milwaukee.gov

District 7 Alderman

Khalif J. Rainey

khalif.rainey@milwaukee.gov

2017 Meeting Schedule **([BID39 Office](#))**

Thursday, February 23rd (10 – 11:30AM)

Thursday, April 27th (4:30 – 6PM)

Thursday, June 22nd (12Noon – 1:30PM)

Thursday, August 24th (10 – 11:30AM) Annual Meeting

Thursday, October 26th (4:30 – 6PM)

Thursday, December 28th (10 – 11:30AM)

*****There are many resources at the BID office*****



Board Member Vacancy

If you are a Business or Property owner and are interested in serving on the BID 39 Board, please contact Jennifer Potts at 414.306.3586. We need a copy of your resume' and would like to meet with you to discuss the needs of BID 39 and the time commitment for board business using the Main Street Model Philosophy.