



# BID 39 Center Street Marketplace

"Cleaning up the Quality of Life"

## BID 39 Board Members

- R.P. Potts - Chair
- Odean Taylor
- Philip Blake - Treasurer
- Tremere Robinson – Secy.
- Catina Harwell-Young
- Noman Johnson
- Dr. Jennifer Potts – ED

2017 WAS A YEAR OF GROWTH, OUTREACH AND STABILITY

## BID 39 - WELCOME

Dr. Jennifer Potts – Executive Director

**Welcome** to the **Fourth issue** of the Center Street Marketplace Newsletter.

This issue is dedicated to sharing the work of the BID from 2017 and into 2018. The BID has made measurable progress in the areas of outreach, engagement, communication, and information sharing with residents, property, and business owners.

This newsletter is one of the many ways that BID 39 sends information to the members of the district, as well as individuals and organizations that support our initiatives.

We have worked in the best interest of the district and our goal remains to stabilize current businesses, support cleanup

initiatives as well as help reduce the blight on Center Street.

### BID 2017 strides

**SAFETY First** – As part of our approved Operational Plan for 2017, the BID focused on **Safety** within our Commercial Corridor. We sent and delivered packets to each business with business safety tips, information for posting in your business regarding our Safety Campaign, as well as contact information for our police department/s and Crime Prevention Strategies. *\*\*In 2018 we will have our entire district posted with Safety signage from MPD.*

**SPEAKER SERIES** – Our Business Builder **Speakers Series** was hosted at the former BID office. We held a Business Vision & Compliance session from C. Renee Consulting, an



**Internet/Social media usage** session from Venus Consulting, a **Marketing** session from Great Impressions, a **Financial Literacy** session from Towne Bank and the African American Chamber of Commerce, a **quick books** session from McCray accounting, as well as a **safety session** hosted by the Milwaukee Police Department. *Take a look at our face book page for highlights.*

### Shop Center Street - 2018

We are planning "**Shop Center Street**" on Saturday June 30, 2018 (from 9AM – 5PM). This will be a time for our small businesses to market their products, receive recognition, along with a showcase section on the BID website. Our board members will reach out to each operating business to obtain information for your sidewalk marketing campaign. This will be a marketing opportunity for all, and fun too.

## 2017 -2018 HIGHLIGHTS

In 2017 and so far in 2018 BID39 representatives have been in the community; gathering information, giving input and planning, we have accomplished the following:

- Provided business services and helped bring new Businesses in the District.
- BID 39 Banner Project – Replaced and upgraded over 25 Banners in our District -2017
- Purchased new trash cans for the district (more to come in 2018).
- Hosted Center Street Small Business Saturday (2017 & 2018).
- Participated in and sponsored the MKE Business Now Summit – February 2017 and 2018
- Increased BID 39' Website, Facebook, and Social Media Presence
- Created 2 Business mini Video clips for marketing small businesses within our district (check out our Website).
- Represented BID 39 in mural unveiling along with community representatives from Sherman Park Chief Flynn & Mayor Barrett (Tia Richardson – Artist).
- Was the awardee of a Reasons For Hope MKE grant from the Greater Milwaukee Foundation for (4) new Little Free Libraries in our BID District
- Helped businesses complete & submit the City of Milwaukee Façade Grant funding applications.
- Rolled out the BID 39 Safety Plan to all businesses in the District (along with posters)
- Participated in the City of MKEs Better Buildings Challenge event – a Focus on Energy
- Became a member of the Milwaukee Food Council (January 2017)
- BID 39 sponsored Neighborhood Cleanups – and back to School events within our District
- Sponsored Keep Milwaukee Beautiful initiatives in 2017 for business cleanup.
- Sponsored BID 39 Clean up (bags, cleaning supplies, literature, and food).
- Active member of the Nonprofit Center of Milwaukee for tools to maintain businesses
- Active member of the African American Chamber of Commerce to increase business services
- Contracted with River Works for Ambassador Tri-weekly litter removal– 2016 & 2017
- Held BID 39 Board member orientation and training sessions
- Ongoing Participant neighborhood initiatives (Metcalf park, Amani, Middle ground, Sherman Park).
- Provided business to business technical assistance to commercial property owners and occupants
- City of Milwaukee BID Council meeting participant – quarterly
- Messaging via US Mail & Literature drops to Business & Property Owners – ongoing

### Next Board Meeting

Saturday

April 28 (2018)

12noon – 1:30 PM

Washington Park Library

2121 N. Sherman Blvd

Milwaukee, WI 53208

**BID 39**  
Center  
Street

**BID 39 Website:** [www.centerstreetmarketplacebid39.org](http://www.centerstreetmarketplacebid39.org)

**BID 39 Facebook page:** [CenterStreetMarketplaceBID39](https://www.facebook.com/CenterStreetMarketplaceBID39)

**PO Box 100511**  
**Milwaukee, WI 53210**

**BID 39 Phone #: 414-306-3586**

**IF YOU WANT YOUR BUSINESS SHOWCASED ON THE BID 39**

**WEBSITE – CONTACT US**

**Information for your elected officials**

Phone: (414) 286-2221

Fax: (414) 286-3456

**District 10 Alderman**  
**Michael J. Murphy**  
[mmurphy@milwaukee.gov](mailto:mmurphy@milwaukee.gov)

**District 15 Alderman**  
**Russell W. Stamper, II**  
[russell.stamper@milwaukee.gov](mailto:russell.stamper@milwaukee.gov)

**District 7 Alderman**  
**Khalif J. Rainey**  
[khalif.rainey@milwaukee.gov](mailto:khalif.rainey@milwaukee.gov)

**2018 Meeting Schedule** [\(Washington Park Library\)](#)

**Saturday, April 28<sup>th</sup> (12 – 1:30 PM)**

**Saturday, August 25<sup>th</sup> (12 - 1:30 PM) *Annual Meeting***

**Other Fun Dates: \*\*Saturday, June 30<sup>th</sup> Shop Center Street – Market your business.**  
**9AM – 5PM**

